

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI**

BS (BBA) – VIII

Course Title : CORPORATE PERFORMANCE & PLANNING

Course Number : BA(BS) – 612

Credit Hours : 03

Course Contents

1. Scope of corporate Performance
2. Performance Evaluation as a Tool of Management Procedure
3. Review of Systems of control
4. Corporate Objectives, Strategies, Plans and Performance
5. Evaluation of Working Papers
6. Evaluation of Over All Performance / Analysis of Financial Position
7. Ratio Analysis
8. Corporate Budgeting
9. Determining the sources of Purchases
10. Purchase Prices
11. Appraisal of Production Management
12. Management, Quality Control Management and R & D (Research and Development)

Recommended Books

1. Charles A. Mills , "*The Quality Audit*" , McGraw Hills
2. Lehatt , "*Effective Performance Measurement*" , Pitman