

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED AS AN
ACT OF CHEATING**

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
ENVIRONMENTAL STUDIES; BA (H)-521 (PART B)
BBA – V**

Date: June 18, 2015

Max Time: 100 Mins

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 6 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Name the major threats to biodiversity and write brief note about any one.
- Q2. What will be possible consequences of Global Warming and Climate Change?
- Q3. Define any 05 of the following terms.
- | | |
|-----------------------------|----------------------------|
| a) Anthropogenic activities | e) Environmental Ethics |
| b) Hydrosphere | f) Sustainable Development |
| c) Habitat | g) Environment |
| d) Abiotic Resources | h) Atmosphere |
- Q4. What is moral extentionism and how it can be related to environmental ethics?
- Q5. What role can you play as a graduate of Business Administration in the management of environment?
- Q6. Write any two types of air pollutants?
- Q7. How can we prevent water pollution?
- Q8. Briefly explain the role of safe disposal of waste for building good corporate image.
- Q9. Briefly explain the role & function of EPA (Environmental Protection Agency)

END OF SUBJECTIVE PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
COMMUNITY DEVELOPMENT; BA (H)-531 (PART B)
BBA – V**

Date: June 20, 2015

**Max Time: 1.5 Hrs
Max Marks: 30**

INSTRUCTIONS:

- 1. Attempt any 3 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Briefly comment the following statements,
- a) Sociology is the scientific study of social relationship. Explain
 - b) Ethnocentrism is the habit of every group of taking for granted the superiority of its culture.
 - c) Institutions are systems of social relationship for meeting various felt human needs.
- Q2. In what ways the basic assumptions of conflict perspective differ from functionalism? Discuss with concrete reasons.
- Q3. "A group of people having a sense of belonging to place of residence creates a sentiment of community". Discuss with characteristics of rural community.
- Q4. Carefully distinguishes between the following pairs with examples.
- a) Cultural lag and cultural diffusion
 - b) Folkways and mores
 - c) Gemeinschaft and Gesellschaft by Tonnies
 - d) Ethnology and Ethnography
- Q5. Evaluate the role of culture in the development of human personality. Illustrate your answer with examples.
- Q6. Identify factors hampering socio-cultural change in Pakistani society. Discuss with examples.

END OF SUBJECTIVE PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES
ECONOMY OF PAKISTAN; BA (H)–541
BBA – V**

Revised Date: June 29, 2015

**Max Marks: 30
Max Time: 30 Min**

INSTRUCTIONS:

- 1. Attempt all questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1: Why farmers produce low per hectare yield production? (03 Marks)
- Q2: How lack of credit and capital causes low production? (03 Marks)
- Q3: Mention the alternative sources of energy in Pakistan? (05 Marks)
- Q4: What role does the of foreign Investment play in the Industrial development of Pakistan? (03 Marks)
- Q5: What is Privatization? Elaborate its impact on industrial sector. (03 Marks)
- Q6: How a country can run an overall balance of payments deficit or surplus? (03 Marks)
- Q7: Give a brief account of the impact of China Pakistan Economic Corridor on the following sectors of our economy: (10 Marks)
- a) Transport:
 - b) Energy:
 - c) Industry:
 - d) Employment/Labor

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
FINANCIAL MANAGEMENT; BA (H)–551 (PART B)
BBA – V**

Date: June 25, 2015

**Max Time: 90 Mins
Max Marks: 30**

INSTRUCTIONS:

- 1. Attempt any 4 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 Your company is considering two mutually exclusive projects, X and Y, whose costs and cash flows are shown below:

	Project X	Project Y
Year	Cash Flow	Cash Flow
0	-Rs2,000	-Rs2,000
1	200	2,000
2	600	200
3	800	100
4	1,400	75

The projects are equally risky, and the firm's cost of capital is 12 percent. You must make a recommendation, and you must base it on the modified IRR (MIRR). What is the MIRR of the better project?

Q2 Byco Piston Corp. has annual sales of Rs50,735,000 and maintains an average inventory level of Rs15,012,000. The average accounts receivable balance outstanding is Rs10,008,000. The company makes all purchases on credit and has always paid on the 30th day. The company is now going to take full advantage of trade credit and pay its suppliers on the 40th day. If sales can be maintained at existing levels but inventory can be lowered by Rs1,946,000 and accounts receivable lowered by Rs1,946,000, what will be the net change in the cash conversion cycle? (Assume there are 365 days in the year.)

Q3 You are an investor in common stock and currently hold a well-diversified portfolio which has an expected return of 12 percent with a beta of 1.2. You plan to buy 100 shares of ATTOCK at Rs10 a share. ATTOCK has an expected return of 20 percent with a beta of 2.0. The total value of your current portfolio is Rs9,000. What will be the expected return and beta of the portfolio after the purchase of the new stock?

Q4 A company has determined that its optimal capital structure consists of 40 percent debt and 60 percent equity. Given the following information, calculate the firm's weighted average cost of capital.

rd = 6%
Tax rate = 40%
P0 = Rs25
Growth = 0%
D0 = Rs2.00

Q5 Pasha Corporation is considering a five-year, Rs6,000,000 bank loan to finance service equipment. The loan has an interest rate of 10 percent and is amortized over five years with end-of-year payments. Pasha can also lease the equipment for an end-of-year payment of Rs1,790,000. What is the difference in the actual out-of-pocket cash flows between the two payments, that is, by how much (in thousands of dollars) does one payment exceed the other?

END OF SUBJECTIVE PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
COMPUTER APPLICATION TO BUSINESS; BA (H)-561
BBA – V**

Date: June 27, 2015

**Max Time: 3 Hrs
Max Marks: 60**

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Question # 1

- a) What is the "*importance of internet*" in conducting E-Commerce over mobile? Is there any other medium other than internet that can be used to settle transactions over mobile commerce?
- b) Differentiate between a website and a webportal
- c) Let's suppose you are being appointed as manager in an E-Commerce firm, how would you define the term "Channel Conflict" to your high ups.

Question # 2

- a) What is the primary purpose of creating intelligent agents?
- b) How does a BOT differs from Intelligent Agents?
- c) What are the reasons of introducing "DisIntermediation" in E-Commerce?

Question # 3

- a) Define with example the term "Intra-Business E-Commerce"
- b) What is the ROLE of intranet in "Intra-Business E-Commerce" ?
- c) What are the different External Forces to Business that pressurize the organization to adopt E-Commerce
- d) Define the following terms
 - i) Change Management
 - ii) Business Process Re-Engineering
 - iii) Stock Trading
 - iv) e-Procurements

Question # 4

- a) IF you are being appointed as manager in an E-Commerce firm, then, *what characteristics would you like to include* in the (EBS) "Electronic Bidding System" of that firm ? Define EBS first.
- b) Discuss the importance of "active intermediary" in an (IOM) Intermediary Oriented Marketplace. What would be your selection criteria for the appointing an intermediary in IOM
- c) Differentiate between the following
 - i) "Electronic Distributor" & "Electronic Broker".
 - ii) "Pure play" & "Brick and Mortar" organizations.
 - iii) "E-Alliances" & "E-Acquisitons"

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Question # 5

- a) What are the adoption influences for Proactive vs Reactive Strategies for cyber marketing for a firm conducting business online?
- b) Being an online firm's manager, IF you are opting for Generalized E-Malls, *what different key point would you consider* for participating in Regional Marketing.
- c) How a firm (that is participating in Brick & Mortar environment) can attain growth and structural improvement by using E-Commerce? What infrastructure the firm should acquire for adding the E-Commerce channel?

Question # 6

Eric Keil, Director of e-business, Panasonic mentioned that "To achieve economies of scale in terms of development time and software costs, we needed a single web application server. Maintaining separate Microsoft and IBM platforms would NOT be a cost-effective strategy". More than 70 percent of Parcel house's business is generated from European customers across 13 countries. As an internationally growing business Parcel house focuses on increasing market confidence for its reliable 24 x 7 logistics information management, from DVD players and High-Definition televisions to air-conditioning compressors and custom lithium ion batteries, the Panasonic name can found on hundreds of thousands of consumers, business and industrial products. Panasonic's diverse product range is a sign of success for the 6,500 employee US based in Secaucus, New Jersey, Panasonic previously supported its 20,000 dealers with B2B e-commerce Web sites built on IBM Web Sphere Application Server. Three sites, one for each business sector, were integrated with Panasonic's SAP systems and other legacy applications, enabling dealers to log on to the Web and easily determining the status of their order or the availability of a product. Every online status check was saved. At the same time, the company created B2C online store for its employees, and for employees of large companies that are valued partners of Panasonic. These sites, developed with Microsoft Commerce Server and IIS, were NOT integrated with Panasonic's backend system. Consequently, the company's call centers were overwhelmed with B2C order-status inquiries. "We couldn't integrate our Microsoft sites with our backend because Microsoft Commerce Server wouldn't talk to our corporate-standard database and integration solutions. Says Eric Keil, director of e-business at Panasonic. "Also, we wanted fully automated e-commerce functionality for all our sites, which dictated enhancements across the board, to achieve economies of scale in terms of development of time and software costs, we needed a single Web Application Server. Maintaining separate Microsoft and IBM platforms would NOT be a cost-effective strategy."

- a) What are the objectives that Panasonic Company wants to achieve by energizing E-Commerce with the help of IBM?
- b) How the sales of the Panasonic products could be enhanced through the E-Commerce Strategy?
- c) How to maintain the worldwide marketing customers with the services?

END OF EXAM PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
COST ACCOUNTING; BA (H)–511 (PART B)
BBA – V**

Date: June 16, 2015

Max Time: 90 Mins

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt All questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q.1 Isogen Corporation manufactures a product in three departments. The product is cut out of lumber in the Cutting Department, then transferred to the Planning Department where it is shaped and certain parts purchased from outside vendors are added to the unit, and finally transferred to the Finishing Department where it is primed, painted, and packaged. Since only one product is manufactured by the company, a process cost system is used. The company adopted the average cost flow assumption to account for its work in process inventories. Data related to September operations in the Planning Department follow:

Units in beginning inventory	3,000
Units received from the Cutting Department this period	7,500
Units transferred to Finishing Department this period	8,500
Units in ending inventory (75% materials, 50% labor and overhead)	2,000

	Beginning	Added
Costs charged to the department:	<u>Inventory</u>	<u>This Period</u>
Costs from the preceding department	\$15,500	\$63,250
Materials	7,800	20,700
Direct labor	3,200	16,750
Factory overhead	9,975	39,900

Required: Prepare a September cost of production report for the Planning Department.

Q.2 During June, the following transactions took place at the Cassandra Corp.

June	3	Purchased materials, \$30,000.
	5	Requisitioned materials from inventory, \$20,000 (75% of these were direct; 25% were indirect). Direct materials of \$3,000 and indirect materials of \$1,000 were for Job 00-1. The remainder were for Job 00-2.
	7	For Job 00-2, returned \$150 of direct materials and \$200 of indirect materials.
	8	Recorded liabilities for payroll: direct labor, \$15,000 and indirect labor, \$5,000. Of the direct labor cost, 60% was for Job 00-1; the remainder was for Job 00-2.
	10	Incurred other factory overhead costs, \$20,000 (all applicable to Jobs 00-1 and 00-2).
	14	Applied overhead at the rate of 200% of direct labor cost to Jobs 00-1 and 00-2, which were completed and transferred to finished goods account today.

Required: Assuming that Jobs 00-1 and 00-2 were the only jobs during the period and that all overhead (as recorded above) is the total applicable overhead for these projects:

- (1) Prepare a job order cost sheet for each job.
- (2) Determine the difference between applied and actual overhead for the month.

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Q.3 a) Myerson Inc. produces video cameras. The direct labor cost of one camera is \$200, and the total manufacturing cost is \$650. The overhead cost of one camera is two-thirds as large as its conversion cost.

Required:

- (1) Compute the conversion cost per unit.
- (2) Determine the factory overhead cost per unit.
- (3) Determine the direct materials cost per unit.

b) The following information relates to Department 1 of Ruiz Company for the fourth quarter. The total overhead variance is divided into three variances: spending, variable efficiency, and volume.

Actual total overhead (fixed plus variable)	\$178,500
Budget formula	\$110,000 + \$.50 per hour
Total overhead application rate	\$1.50 per hour
Actual hours worked	121,000

Required: What was the spending variance in this department during the quarter?

Q.4 A partial listing of costs incurred at Boylen Corporation during March appears below:

Direct materials	\$181,000
Utilities, factory	\$10,000
Sales commissions	\$69,000
Administrative salaries	\$99,000
Indirect labor	\$32,000
Advertising	\$75,000
Depreciation of production equipment	\$28,000
Direct labor	\$120,000
Depreciation of administrative equipment	\$49,000

Required:

- (1) What is the total amount of product cost listed above? Show your work.
- (2) What is the total amount of period cost listed above? Show your work.

END OF SUBJECTIVE PAPER